



**WE KNOW HOW TO BUILD A GREAT COMPANY AND  
UNLOCK TRUE POTENTIAL OF PEOPLE**

**Slush Presentation**

# Slush Machines: SPM brand



SPM Drink Systems S.R.L. [www.spm-ice.it](http://www.spm-ice.it) is well known with the quality and the trouble free machine, available spare parts, ahead of modern technology and the market leader in this field.

# Slush Gallons

**Enjoy Your Variety**

*Lil's*



**Slush**

**RAINBOW OF FLAVOURS**

FARMAFOOD

FARMAFOOD Foodstuffs Trading Co.

Kuwait, Sulabiya Industrial Area Tel: +965 24677 939 Fax: +965 24677 929 Hot Line: +965 66157706  
[www.farmafood.com](http://www.farmafood.com)

# Slush Stickers

*Lil's*  
ICE SLUSH



Rich with Vitamin C

غني بالفيتامينه C

# Gallon Sticker



**Slush Drink** *Lil's* **شراب السلاش**

**المكونات:** سكر، ماء، جلوكوز، أسيد سيتريك، نكهة الفاكهة المماثلة للطبيعية  
**صمغ الكزانثان، بنزوات الصوديوم، أسبرتام، ألوان E133, E122, E102, E110, E129**  
**Ingredients :** Sugar, Water, Glucose, Citric Acid, Natural Identical fruit flavor  
Xanthan Gum, sodium Benzoate, Aspartame, Color E133, E122, E102, E110, E129

**طريقة الأستعمال:** كل لتر من سلاش ليلز يحتاج إلى 7 لترات من ماء الشرب اللذي للحصول على المنتج النهائي المطلوب.  
يحتوي على مصدر للفيتالاتين، لا يسمح بأستعمال الأسبرتام لمرض الفينيل كيتونوريا.  
كل لتر من سلاش ليلز يحتوي على 0.5 جم من الأسبرتام

**Directions:** Dilute each liter of Lil's Slush with 7 liters of drinking water to get the desired product.  
Contains a source of phenylalanine, not allowed to use by phenyl ketonuria patients.  
Contains 0.5G of aspartame/liter of final product.

النتاج شركة أسترا لصناعة الالبان، و العصائر و المواد الغذائية.  
الكويت- الصليبية الصناعية- قسيمة 100، ت: 24677939 ف: 24677929 جلد ساخن: 24677906  
Produced by: Astra Co. for Dairy, Juice and foodstuffs Industry  
Kuwait-Sulaibiya Industrial Area-Unit 100. Tel: 24677939 Hotline: 68157708 Fax: 24677929

الوزن الصافي :  
الحجم الصافي :  
لخدمتكم إتصلوا بنا :  
For your comments and inquiries:  
info@farmafood.com - website: www.farmafood.com

# Slush Base forms:

- **Liquid Slush Concentrates:**

- I. Packing: 5 Litres Gallon container
- II. Dilution ratio: 1:7 one litre of Lil's delicious concentrate slush with 7 litres of drinking water.

# Feasibility Study 1

- **The offer:**

Supply Lil's Slush machine (three containers) in consignment, glasses and straws are provided free along with the Lil's Slush Concentrates.

Training is provided free of charge

Maintenance is provided free of charge

Regular maintenance is provided free of charge

- **Preparation:**

Each Lil's slush gallon contains 5liters

Dilute 1 liter of Lil's concentrate liquid with 7 liters of drinking water

- **Production:**

Each Lil's Slush gallon makes approximately **125** cups of 12 oz.

- **Commitments**

Purchase at least one carton(4gallons X 5 liters) of Lil's Slush concentrate monthly/ machine

Use **only** Lil's Slush concentrate in the machines supplied by **FARMAFOOD** Foodstuff Trading Co.

# Feasibility Study 2

## Cost

- Cost of one gallon Lil's slush concentrate of 5 Liters is 25 KD.
- Cost of one serving cup is 200 Fills

## Estimated Profits

- Suggested Selling price per cup is 500 Fills
- Net profit per Lil's Slush cup is 300 Fills
- Net Profit per gallon 37.500 KD



# Flavors

- Strawberry
- Blue raspberry
- Red raspberry
- Berry cocktail
- Mango
- Kiwi
- Mint
- Green Apple
- Red Apple
- Mango
- Lemon
- Lime
- Blackberry
- Black current
- Fruit Cocktail
- Pine apple
- Exotic fruit
- Orange
- Fruit Cocktail
- Banana
- Cappuccino
- Mocha
- Vanilla
- And more...

# Lil's branded SLUSH base

- **Ingredients for liquid concentrates :**

Sugar, Water, Glucose, citric Acid, Natural Identical fruit flavors, Xanthan Gum, Sodium Benzoate, Aspartame, Colors: E133, E122, E102, E110, E129.

Weight 6.590KG/ volume 5Liters, 4Gallons/carton

# Our market

1. Walk in places, Malls, Co-ops & supermarkets / Hypermarkets
2. Coffee Shops.
3. Entertainment gardens.
4. Events & birthday parties.
5. Cinema theaters.
6. Sea shores kiosks.
7. University canteens.
8. Camps.



WE APPRECIATE DOING VALUABLE MUTUAL LONG  
TERM BUSINESS

**END OF SHOW**

Marketing Department